For two weeks in August 2020, investors, entrepreneurs, pioneers, innovators, and visionaries will come together, from all over the world and from a diverse pool of industries, to shape the business community of the future. Now more than ever, we can connect as one, driving change and evolving toward better global solutions.

Join us for 10 days, 40+ sessions, and countless speakers, panelists, conversations, and stories designed to inspire, inform, and connect. Rooted in Tennessee and in the spirit of community, culture, and connection, 36|86 will bring together a global audience online.
FEATURED PAST SPEAKERS

36|86 features fresh new talent, top venture capitalists, and some of the most brilliant entrepreneurial minds of today.

Julia Hartz
CEO & Cofounder
Eventbrite

Tyson Clark
Google Ventures (GV)

Aia Sarycheva
Investor, Rise of the Rest Seed Fund at Revolution

Lon Binder
CTO
Warby Parker

Bill Lee
Governor of Tennessee

Kim Armor
Managing Director
Comcast Ventures

Alex West Steinman
Cofounder & CEO
The Coven

Jeremy King
CTO
Walmart

Seth Bernstein
President & CEO
AllianceBernstein

Jay Clayton
Chairman of the SEC

Al Gore
Former Vice President

Chris Heivly
VP Innovation
Techstars

Jonathan Shieber
TechCrunch

Jeffrey P. Bigham
Machine Learning + Accessibility Research Leader, Apple

Arlan Hamilton
Founder
Backstage Capital

Ariane Hamilton
Founder
Backstage Capital

Aaron Levie
CEO
Box

Fred Smith
Founder & CEO
FedEx

Karen Cahn
Founder & CEO
iFundWomen

Bill Ready
CEO of Braintree & Venmo

Bob Corker
Former United States Senator

Kim_armor
Managing Director
Comcast Ventures

Alex West Steinman
Cofounder & CEO
The Coven

Jeffrey P. Bigham
Machine Learning + Accessibility Research Leader, Apple

Uli Beeker
Former Adidas & Reebok
CMO

Jeremy King
CTO
Walmart

Seth Bernstein
President & CEO
AllianceBernstein

Jay Clayton
Chairman of the SEC

Al Gore
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Karen Cahn
Founder & CEO
iFundWomen

Bill Ready
CEO of Braintree & Venmo

Bob Corker
Former United States Senator
“I have participated in speed dating with investors, and that’s fun — there’s money moving. But the real value was in meeting other entrepreneurs and bouncing ideas around and offering to help one another. Something about the community … that’s the real stew that’s cooking at 36|86.”

Marcus Cobb
CEO, Jammber
36|86 is a celebration of what’s possible when visionaries come together. We’re building a vibrant community seeking to design the future through innovation, disruption, and impact.
2020 AGENDA

This “edu-tainment” experience combines community, culture, and connection in new ways. Each track will have a celebrity host, with much of the content pre-recorded and edited. Real-time social media interaction will ensure audience connection.

1 ½ hour sessions in the morning and afternoon.

Healthcare Innovation
Designed to explore the Southeast’s vibrant healthcare startup and investment culture, this track will reflect innovations across healthcare, life sciences, biomedical devices, and health tech.
Aug. 17-18

Early-stage Founders + Capital
Designed to engage with the next generation of growing startups and the funds that help them get there, this track reflects the authentic challenges and opportunities early-stage companies experience.
Aug. 24-25

Music Tech + Digital Media
Designed to illustrate innovations in the Southeast and other emerging ecosystems in music tech, entertainment, and digital media. 36|86 is the place for first looks at the future of media.
Aug. 19-20

Scaling Founders + Capital
Designed to showcase industries that power Tennessee’s business and capital landscape, and to attract companies, investors, and organizations that are institutional or operate in high-growth stages.
Aug. 26-27

Creative Economy + Ecosystems
Designed to reflect the vibrant creative economy in Tennessee, the Southeast, and other emerging regions, and to spur innovative thinking in design, community building, and startup ecosystems.
Aug. 21 + 28

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Creative Economy + Ecosystems
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Aug. 21 + 28
This is not another Zoom conference.

Our new event format offers participants the opportunity to engage in a variety of ways.

PROGRAMMING

Entertaining + Informative + Interactive

Four Primary Pieces:

Track Content
Primarily pre-recorded, each track will have a “celebrity host” with a moderator and guests. 36|86 attendees will have a chance at more intimate Q&A with panel guests via livestream and social media interaction.

Interactive or Educational Breaks

Networking
A key foundation of 36|86 is the ability to connect with a concentrated segment of a relevant audience. Through convening apps and designated events, we can connect.

Pitch Competitions
Participating companies will craft a video pitch, with live judging and Q&A:
- 36|86: Student Edition
- LaunchTN Pitch Competition
- Specialty Pitch Sessions
The tradition of 36|86 at your fingertips.

Connecting. Sharing ideas. Making discoveries.

We cherish the idea that speakers can step offstage and into the audience to forge relationships and create pathways for success. While networking looks different these days, 36|86 will create the space for these moments to happen from anywhere in the world... through digital excellence.
2019 BY THE NUMBERS

- 30 panels
- 5 venues
- 1,200+ attendees
- 300+ entrepreneur + investor meetings
- 9 dedicated networking events
- 4,000+ email subscriptions
- 14,000 followers
- 582,000+ social media impressions

Digital engagement
During Launch Tennessee’s annual 36|86 Festival, AllianceBernstein CEO Seth Bernstein said Amazon’s decision to bring 5,000 jobs to Nashville presents opportunities and challenges to his company.

“‘When Amazon announced it was moving, it validated our thesis that tech talent was not going to be a challenge long term in Nashville.’”

— Nashville Business Journal (Circulation: 345,151 monthly)

“That’s the kind of connection that happens at 36|86 — the confluence of entrepreneurs, innovators, startup founders, and investors from all over the country to network, learn, and maybe even find their next unicorn.”

— The Tennessean (Circulation: 70,651 daily)