



DOES YOUR BUSINESS NEED GUIDANCE IN THE AGE OF COVID-19?

We can help. Our faculty can provide expert guidance on the following topics:

- Managing remote employees**
- HR strategies for remote workers**
- Organizational strategy in times of crisis**
- Supply chain in the age of pandemics**
- Marketing strategy in times of crisis**
- Social media strategy in times of crisis**
- Legal issues in the current environment**
- Merchandising in the current environment**
- Fashion and retail marketing in the current environment**
- Using data to make informed business decisions in times of crisis**
- Leadership in times of crisis**
- Small business and startup management in the current environment**

**PLEASE REACH OUT TO GORMANC@ETSU.EDU OR CALL
423-268-1798 TO SPEAK WITH ONE OF OUR FACULTY**