Menud
Business Development, Social Media, & Data Intern
Franklin

About
Menud is a recipe planning technology that powers online grocery and digital publishing. We are a B2B2C company that obsesses over the end-user experience. Our team comes from Apple, Dave Ramsey, and the gaming world. We understand, qualify and iterate on important functions that improve daily experiences for end-users.

Intern roles and responsibilities
Business development analysis and research: finding and qualifying leads.
Social media marketing: creating and sharing content.
Data administration: managing recipe and meal plan content and data.

Required qualifications
Self-starter. We do not need an intern that requires a checklist of tasks each morning.
Social media marketing.
Digital organization.

Preferred skills
Event/campaign driven email marketing.