Hera Health Solutions
Marketing Intern
Memphis

About
Hera Health Solutions Inc. is a pharmaceutical device company specializing in the research, development, and commercialization of long-acting treatments through proprietary bioerodible drug delivery implants. We are a startup that originated from a research project from a young group of new graduates. Our passion for bringing innovation to healthcare is matched by our gratitude to be co-working towards commercializing a high impact solution. At the end of the day, our team consists of “people-people” who all believe that high power results are driven by high performing teams that actually enjoy working together.

Intern roles and responsibilities
- Develop new internal marketing strategies for early sales and investor relations
- Identifies trendsetter ideas by attending conferences, reviewing publications, and tracking individual contributors and other market accomplishments
- Conduct market, data trends research analysis on drug delivery technologies
- Assist in nanofiber polymer testing protocols through article peer reviews
- Attend all required team meetings and provide valuable insight for company progress, technology R&D testing, and team building

Note: Role can be broad or concentrated depending on the Intern’s interest; have many opportunities to drive internal impact

Required qualifications
- Self-starter
- Flexible and adaptable
- Sociable and self-motivated to learn
- Excited to be a part of the team!

Preferred skills
- Experience in developing marketing materials
- Background in science/engineering