LAUNCH TENNESSEE ANNOUNCES OCT. 7 REVERSE PITCH EVENT
Registration Open for Potential Attendees

NASHVILLE, Tenn., Sept. 17, 2014 – Launch Tennessee will host Reverse Pitch, an event where corporations pitch funded project proposals to an audience of entrepreneurial problem solvers, on Tuesday, Oct. 7 in Chattanooga at The Church on Main (1601 Rossville Ave.).

The goal of Reverse Pitch is to combine the knowledge and capital of Tennessee corporations with the agility of early-stage companies with the hopes of generating market-driven solutions and driving innovation throughout the state’s business community.

“Reverse Pitch is another way that Launch Tennessee is able to encourage conversations and build networks between entrepreneurs and the state’s corporate community,” said Charlie Brock, Launch Tennessee CEO. “Reverse Pitch is an important element in our efforts and mission to make Tennessee the No. 1 place in the Southeast for entrepreneurs to start and grow a company.”

Eight corporations and organizations, which all have a stated interest in engaging Tennessee’s entrepreneurial talent, will present their funded projects to a room full of entrepreneurs. These presentations will consist of projects that address enduring pain points, blue-sky ideas and emerging challenges currently facing these corporations. The slated presenters are: AC Entertainment/Aloompa, The Blackstone Group, the City of Chattanooga, EPB, FedEx, PlayCore, Smith & Nephew and Unum.

To ensure a quality and productive event, Launch Tennessee is recruiting a selective audience of problem solvers from across Tennessee with the necessary skill sets and experience (i.e. developers, programmers, engineers, designers, marketers and hackers of all kinds). Following the event, Launch Tennessee will host an online submission portal for qualified candidates to pursue each project. Entrepreneurs, developers and programmers that are interested in attending can visit www.launchtn.org/reversepitch to receive more information.

About Launch Tennessee
Launch Tennessee is a public-private partnership focused on supporting the development of high-growth companies in the state of Tennessee with the ultimate goal of making Tennessee the No. 1 state in the Southeast for entrepreneurs to start and grow a company. Launch Tennessee focuses on four key areas: entrepreneurship, commercialization, capital and outreach. Launch Tennessee is in part funded by a grant from the State of Tennessee. Follow Launch Tennessee on Facebook

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